grant funded fair trade projects

Below are some examples of projects that have received Hub Cymru Africa grant funding since its inception in April 2015. We welcome applications for grants of up to £5000 from groups and up to £1000 from individuals – please see our website for full eligibility information: <http://hubcymruafrica.cymru/hub/grants.html>

**Fairtrade Hay: ‘The true cost of fashion’**

**Grant level: Up to £1000**

In the last 20 years clothing has got cheaper, but the human and environmental costs associated with this continue to rise. 80% of garment workers are women and are amongst the lowest paid industrial workers globally, many having no rights nor safety protection. Through this grant funded project Fairtrade Hay raised awareness of the social and environmental cost of cheap clothing through a film screening and fashion show showcasing Fair Trade clothing.

**Fairtrade in Football Campaign: ‘Encouraging learning about Fair Trade through football’**

**Grant level: Up to £1000**

Unfair trade, poverty and child labour are rife in football production. The Fairtrade in Football campaign was given a grant in 2015/16 to run educational workshops across the country promoting Fair Trade football use in schools and teaching children to think about the connection between products and their producers. It was then given a further grant in 2016/17 to undertake coaching awards, enabling volunteers to engage in new professional coaching activities whilst raising the profile of Fair Trade sports balls and advocating for their use in small, grass roots clubs through partnership with Sport Pembrokeshire.

**Fair Do’s: New ways of telling the Fair Trade story’**

**Grant level: Up to £5000**

Fair Do’s store in Cardiff sells Fair Trade goods from around the world. In 2015/16 they received a small grant to undertake an impact study highlighting the measurable benefits to Africa every time a fair trade item is purchased in Wales. In 2016/17 they then received a larger grant to fund the employment of an outreach worker to deliver talks and presentations about the outcomes of this research to organisations, workplaces and schools across Wales, with the aim of raising the profile of Fair Trade and driving up sales of its products.

**Anglesey Fairtrade Partnership: ‘Rising to the challenge of the food price squeeze’**

**Grant level: Up to £1000**

Food poverty in Ynys Môn is forcing people to buy the cheapest food they can get – a challenge to Fair Trade campaigners. Meanwhile, supermarkets seem to be stocking fewer Fairtrade goods. The local Fairtrade partnership has risen to these challenges with a focused drive to fly the Fairtrade flag in every school and major community event. They received a grant in 2016/17 to attend the Anglesey Schools Award Day while producing and distributing termly newsletters to all schools, and to have a stall at the island’s major agricultural show ‘Sioe Môn’ whilst encouraging the organisers to use Fairtrade catering products.

**Fairtrade Cardiff: ‘From Sweatshop to Fairtrade’**

**Grant level: Up to £1000**

Fairtrade Cardiff received a grant to work in partnership with Koolskools, the Fair Trade school uniform supplier, to raise awareness of the positive impact of buying Fair Trade on producer communities in Africa. A visiting seamstress from the Koolskools Mauritius factory gave talks at high schools in Cardiff and Monmouthshire, bringing future consumers and producers of Fairtrade school uniforms closer together. Participating schools were challenged to introduce at least one item of school uniform made with Fairtrade cotton by Fairtrade Fortnight 2017.

**Carmarthenshire County Council Department of Education: ‘Fair enough? Digon teg?’**

**Grant level: Up to £1000**

The ‘Fair enough? Digon teg?’ project aims to improve understanding and stimulate critical thinking around issues of trade justice and consumer responsibility amongst pupils and teachers in schools in the county. They received grant funding to hold twilight training sessions and follow up support sessions with 3 secondary schools and their feeder primaries, geared towards increasing the number of schools in the county making progress through the Fairtrade Schools Programme as a result.

**Ammanford Fair Trade Town Group: ‘Unfair Funfair’**

**Grant level: Up to £1000**

Whilst it is generally accepted that Fair Trade is good, Ammanford Fair Trade Town Group identified a need to help people understand that ‘normal trade’ is often far from OK, and as such deserves to be thought of as Unfair Trade. Their grant funded project ‘Unfair Funfair’ involved the creation of a number of table top stalls as found in a traditional funfair, but with a twist – the stalls were not fair, and it was impossible for players to win. This was used to raise awareness and foster discussion around fair and unfair trade in schools and public places around Swansea.