

She got your help



Malawian villagers, like Enala Dick and her baby, Caroline, now enjoy clean, safe water – thanks to a borehole bought with the Fairtrade premium we pay for their sugar.

Traidcraft is a Christian response to poverty

By **trading** directly with poor producers we help them work their way out of poverty.

By **developing** their skills and their knowledge we help them achieve their God-given potential.

By **influencing** those who practice and govern trade we create new opportunities for the poor.

Traidcraft is a simple and effective way to respond to Jesus' command for us to love God and serve the world.

What's the use of saying you have faith if you don't prove it by your actions?

James 2:14

Act now!

- Run a regular Traidcraft stall in your church and serve Traidcraft refreshments. Call **0870 441543** to find out how easily it can be done.
- Book a speaker at www.traidcraft.org.uk/speakers
- Have a collection to support Traidcraft's development work. Call **0191 4976445** or email fundraising@traidcraft.org.uk
- Campaign for trade justice at www.traidcraft.org.uk/campaigns
- Make your church a Fairtrade Church. See www.fairtrade.org.uk
- Pray for our work and our producers. See www.traidcraft.org.uk/prayercall

To order more copies of this leaflet, call 0845 330 8900



www.traidcraft.org.uk

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Do something...



...for
Christ's sake



a Christian response to poverty

She needs your help



This woman survives by scavenging what she can from the city rubbish heap. She's not alone. Nearly three billion people will struggle to survive today on less than \$2 each. Not all of them will succeed.

In a world of plenty, the inequalities of world trade, which keep so many of God's children trapped in grinding poverty, are an affront to his goodness and justice.

Jesus' call to love our neighbour as we love ourselves demands a response from us. We must act.

Every time you buy a Traidcraft product or support our charity, Traidcraft Exchange, you help people in Africa, Asia and Latin America to work their way out of poverty.

It's a simple, practical step that is helping improve the lives of millions of people.

My children, our love is not just to be words or mere talk, but something real and active.

1 John 3:18

Help us do more

Traidcraft was set up by a group of Christians as a practical response to the Gospel of Jesus Christ. We helped pioneer fair trade in the UK, we demand justice for the poor, and we rely heavily on the support of the Christian community in our mission of fighting poverty through trade.

But with increasing success has come increasing competition and there is a danger that our prophetic voice will be lost without the continued support of Christians.

- **In your church...** serve our tea and coffee, support your Traidcraft stall, book a speaker, take up a collection for our charity.
- **In your supermarket...** look out for the growing range of Traidcraft-branded products on offer.
- **In your community...** join in our campaigns for trade justice and our fundraising events.

Fight poverty through trade.



For Fair Traders like Helen Flint and Elaine Willmore, running a Traidcraft stall is one of the ways they put their faith into action.